



Case Study: Dual Language Health & Safety Videos

Forest Garden Ltd is the market leader in timber outdoor living products, primarily garden buildings, fencing, decking and decorative garden structures. Due to the specialist nature of their requirements and manufacturing processes they were finding it difficult to acquire off the shelf training videos for *Nail and Staple Tool Safety* and *Fork Lift Truck Awareness*. In addition Forest Garden employ regularly some 150 Eastern European workers at their manufacturing sites who need to be trained in their own language to the highest standards in health & safety.

In April 2007 Richard Pearce from Forest Garden's Group Risk Department approached VoxVision Video productions Ltd with an enquiry as to whether they could produce for them two bespoke training videos, voiced in both English and Polish. Neither Forest Garden nor VoxVision had undertaken this specific type of production before, but following exploratory meetings, both companies felt confident and comfortable enough with each other to embark upon a *joint risk project*.



The Group Risk Department knew well the issues that they wanted to cover with the videos and set about with VoxVision's assistance in producing storyboards. Scripts were then produced for the voice-overs and quickly the project started to take shape.



Having put in time and effort at the storyboard and scripting stage the video shoots went very smoothly with each one taking just a day. Once the editing and English voice-over was completed Forest Garden were presented with the proof videos for perusal and after a few very minor changes a decision was made as to the best approach to preparing the Polish narrative.

The resulting DVD's have proved to be effective training tools and the authoring allows the trainers to select language and easily replay selected scenes for emphasis. By *sharing the risk* on this project both companies benefited. Forest Garden has two training aids to their exact specification, produced to meet their budget and VoxVision has two health and safety videos as show reels to add to their list of credits and the experience to now produce more.

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