

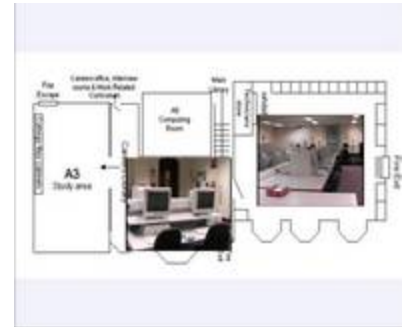


Case Study: Induction Video - King Edwards VI College library

The Library at King Edward VI College Stourbridge although housed in a period building boasts modern amenities and is IT facilitated, very much a far cry from the image most of us have of libraries of years gone by.

Each year over 700 new students join the college and are required to attend an induction session to ensure that they fully understand how to access the myriad of available educational and study resources available to them and the necessary rules and regulations associated with the operation of a modern library facility.

Traditionally the process of induction was a very time consuming process for Kim Bell the head Librarian and her three library staff. They would take small groups of students and give them a verbal presentation of some 30 minutes in length, which they would then have to repeat to subsequent groups until all 700 or so students were familiar with the procedures of the library. This process was exhausting for the team and meant that they were unable to fulfil other day-to-day duties whilst the induction process was taking place.



Kim Bell approached VoxVision Video Productions with a view to them producing an induction video that could be streamed over the libraries eighty networked computers, so that the students could watch and then complete a simple test to ensure their understanding of the content. After an initial meeting and discussion Kim set about putting together a practical script containing all of the content previously delivered verbally to the students.



VoxVision managed to shoot the whole Video in one day including dramatised rules and regulation scenarios and computer screen shots, which showed network access procedures. A voice over narrative was then added which finally directed the students to an online test.

The resulting video has been considered to be a great success. The library staff are less stressed during the induction period and the students can view and revisit it at their own pace.



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